



救世军

Partners In Caring

A Publication of the Public Relations Department | MICA (P) 266/02/2006 | January 2007

Message

Dear Partners In Caring,

I would like to extend Christmas, New Year and Hari Raya Haji greetings (belated) to all our partners in caring. To the Chinese community I am delighted to wish you all a very happy and blessed Lunar New Year.

The Singapore economy ended 2006 on a high note and many businesses across the different sectors registered excellent growth and record profits. This trend is expected to continue through 2007. Hopefully this blessing will spell good news for charities in Singapore as companies and individuals increase their giving and support.

Last year, especially in the last two months, The Salvation Army received a significant increase in requests by many organisations wishing to contribute as part of their corporate

social responsibility. Our beneficiaries are so touched when employers and their employees help to organise meaningful events for them. The Army is very grateful for all funds raised to help sustain the work of our social centres. "Wishing Tree" programmes by corporate employees enabled the wishes of young and elderly beneficiaries to be fulfilled, much to their joy.

We are pleased that an increasing number of companies are adopting our signature "red kettle" during the Army's annual Christmas Kettle Appeal. This wonderful gesture of time and effort happily given, helps us to raise much-needed financial resources. Such activities are memorable because they not only touch the lives of the beneficiaries but also the benefactors, as they work for the benefit of the unfortunate and needy in our Singapore communities.

We have many interesting "fun and

fund-raising" activities and events planned for 2007 and look forward to increased engagement in these by corporates and individuals. Contact me if you wish to offer help or participate in these activities.

With your ongoing help we are optimistic The Salvation Army, this year, will be able to pass on your valuable support given in so many ways, to those who need to be blessed by kindness and concern for their well-being. Thank you for being a partner who really shows how much you care!

Happy Lunar New Year

Many blessings,
Gregory Lee
Director,
Public Relations



Bridging the Gap



Kids In PAUS

guess that less than a year ago, he was in prison for a trafficking offense. It was during his imprisonment that his wife gave birth to their son. Peter felt a deep sadness knowing he could not cradle his tiny Daniel like any other father. It was this that gave him the determination to make good his life for the sake of his family.

Elizabeth signed up with The Salvation Army's KIP (Kids In PAUS – Play Activities Under The Salvation Army) programme and was subsequently involved in its Family Bonding Programme (FBP) which had an open visit as one of its components.

Peter* was the ideal husband and father. He loved his wife, Elizabeth* and son, Daniel* very much and worked hard to support his family. Even with his workload, he would

make the effort to send his wife to and from work. In time, he decided to start his own business.

Looking at Peter, no one would

This visit allows inmates to meet